

The ADZcoin Project

The Distribution Of ADZcoin – A Self-Sustaining System

Introduction

In the intro report you saw how the ADZcoin project has the power to change the internet as we know it by giving power to the people.

Everybody who downloads the ADZcoin extension will earn free ADZcoins every day which they can donate to anybody who adds value to the web.

This will replace the dying ad-supported web which has turned out to be a failed business model for web publishers, especially now everybody can block ads in a couple of clicks using ad blocking software.

But where do the ADZ come from that get distributed to everybody who installs the extension?

That's the main question we'll answer in this report, and after reading this you'll see that the infrastructure built around the ADZcoin project is huge, and mass adoption through the viral ADZcoin monetization system is just around the corner.

To increase usage apart from the main purpose of ADZcoin, the ADZcoin project team has built and is improving upon a bunch of side-projects which will increase the popularity of ADZ and give it just as many purposes as any other coin.

Many of these other platforms and tools will generate the revenue needed to distribute the ADZcoins which will be sent to everybody with the browser extension installed.

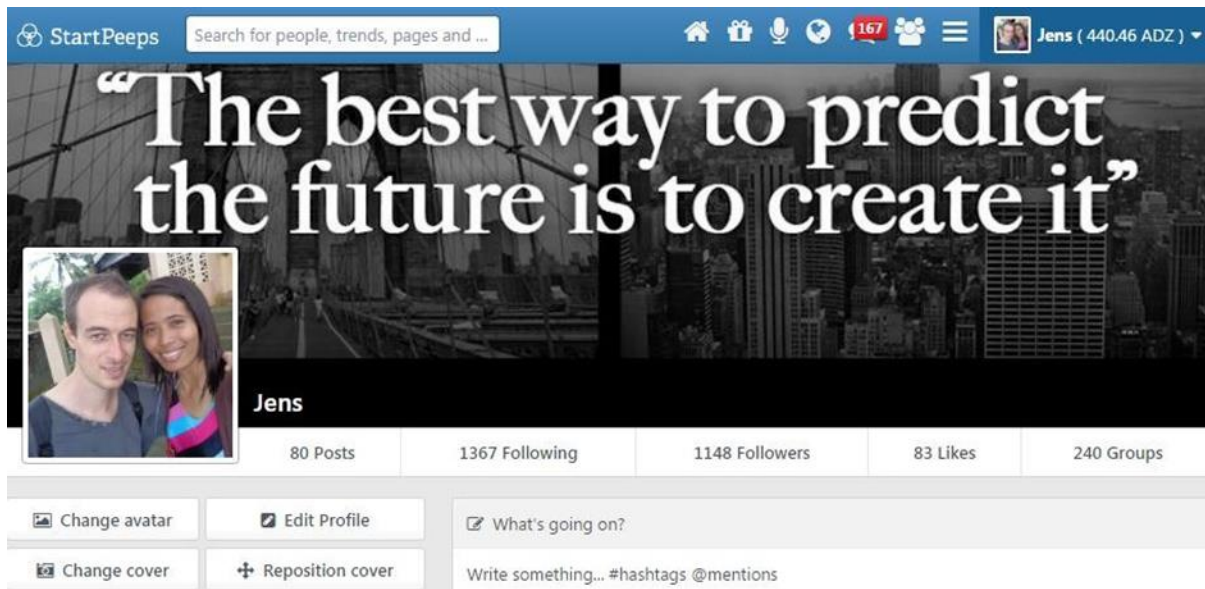
So here you find an overview.

1. Startpeeps Social Network

Growing the concept isn't easy without a community behind it. But we got that covered.

To ensure ADZcoin monetization will go viral we have created a social network called Startpeeps.com that is approaching 50,000 members and growing fast!

Here’s an example of the profile page:



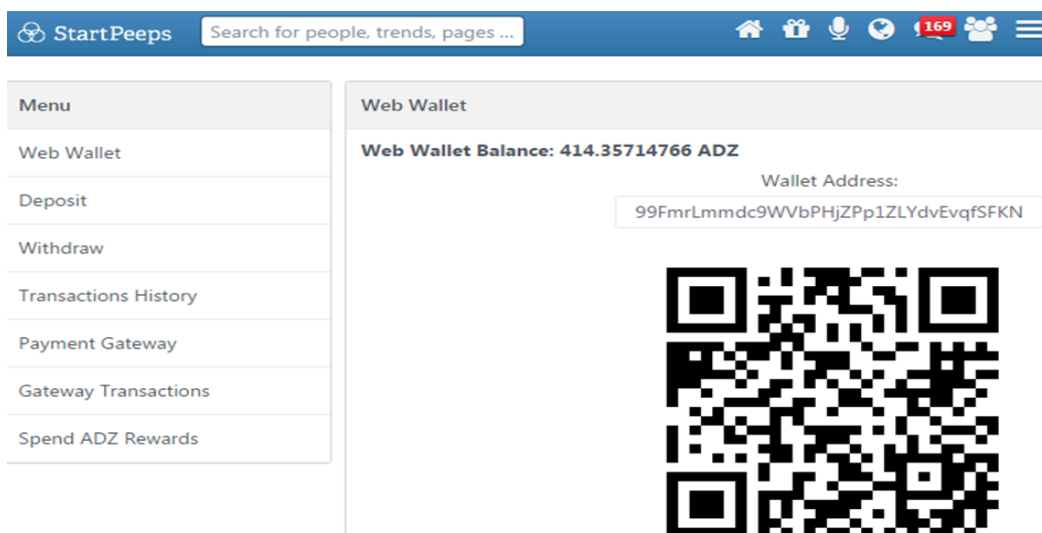
A social network (similar to Facebook) is the perfect place to not only introduce people to ADZcoin and the ADZcoin project, but also to strengthen the bond with the community and get more people involved in our project.

Apart from numerous potential income sources which will be added in the near-future, we have already established a few inside the platform that will be used to distribute ADZ amongst the community.

2. The ADZcoin Web Wallet

Everybody that joins Startpeeps has a web wallet in which they can deposit to or withdraw ADZ from.

This works similar as the Windows wallet but this one is integrated inside the user’s Startpeeps account as you can see here:



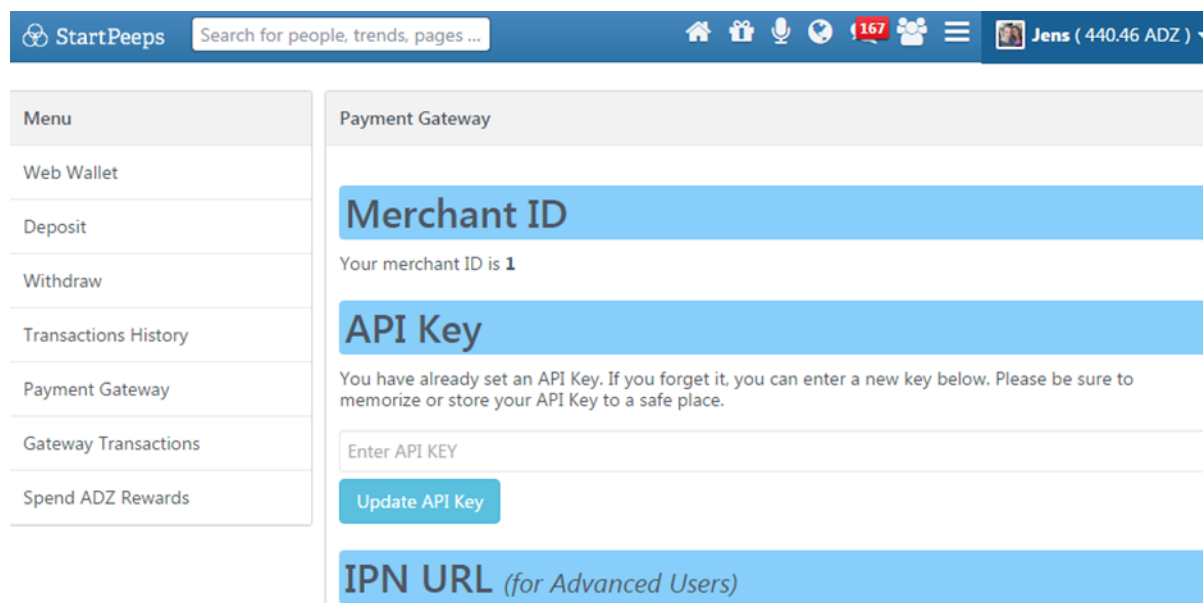
For every deposit or withdrawal there will be a small fee which will be used for the distribution of ADZcoins to the people that have the ADZ extension installed.

As hundreds of new people join Startpeeps every day there will be hundreds of ADZcoin wallets created and people introduced to the ADZcoin project every single day, and many more once the concept goes viral.

Very few crypto currencies have this type of community just to get started, so the viral nature of the project is ready to kick off!

3. ADZcoin Payment Gateway

A currency wouldn't really be a currency if you couldn't buy products with it. That's why we have created a payment gateway that will enable merchants to easily add a buy button and receive ADZ in return for products or services.



The screenshot shows the Startpeeps Payment Gateway interface. At the top, there is a navigation bar with the Startpeeps logo, a search bar, and user information for Jens (440.46 ADZ). A left sidebar menu lists options: Web Wallet, Deposit, Withdraw, Transactions History, Payment Gateway (selected), Gateway Transactions, and Spend ADZ Rewards. The main content area is titled 'Payment Gateway' and contains three sections: 'Merchant ID' (displaying 'Your merchant ID is 1'), 'API Key' (with a note that an API key is already set and a text input field for 'Enter API KEY' and an 'Update API Key' button), and 'IPN URL (for Advanced Users)'.

Here merchants can create a buy button and even use an API to create the payment process any way they want.

The ADZcoin project will earn a small percentage of every transaction made through this gateway to distribute to the ADZ extension users.

4. Spend ADZ rewards

Everybody on Startpeeps will earn some ADZcoins every day and will be able to spend them in our partner sites.

This is an extra incentive to adopt ADZ as a merchant because all your customers will get a discount for every product they buy on your site.

This is a truly unique system since you can build a community of customers who you can not only engage with and turn into repeat customers, they will also earn ADZ which can be used in your store for doing exactly that!

Earn free ADZcoin for being social

The spend ADZ reward feature is perfect to gain new customers. All merchants need to do is add an ADZcoin buy button to their sales page and people can spend the ADZ they have earned on Startpeeps to buy your products.

Paying for products using the ADZ earned on Startpeeps is as simple as clicking a couple of buttons, and we’re going to improve this feature even more and create an API so people can pay using their Startpeeps balance straight from the sales page.

A feature like this is bound to attract numerous sellers, and we will add them to our catalogue of partner sites so they get more exposure too.

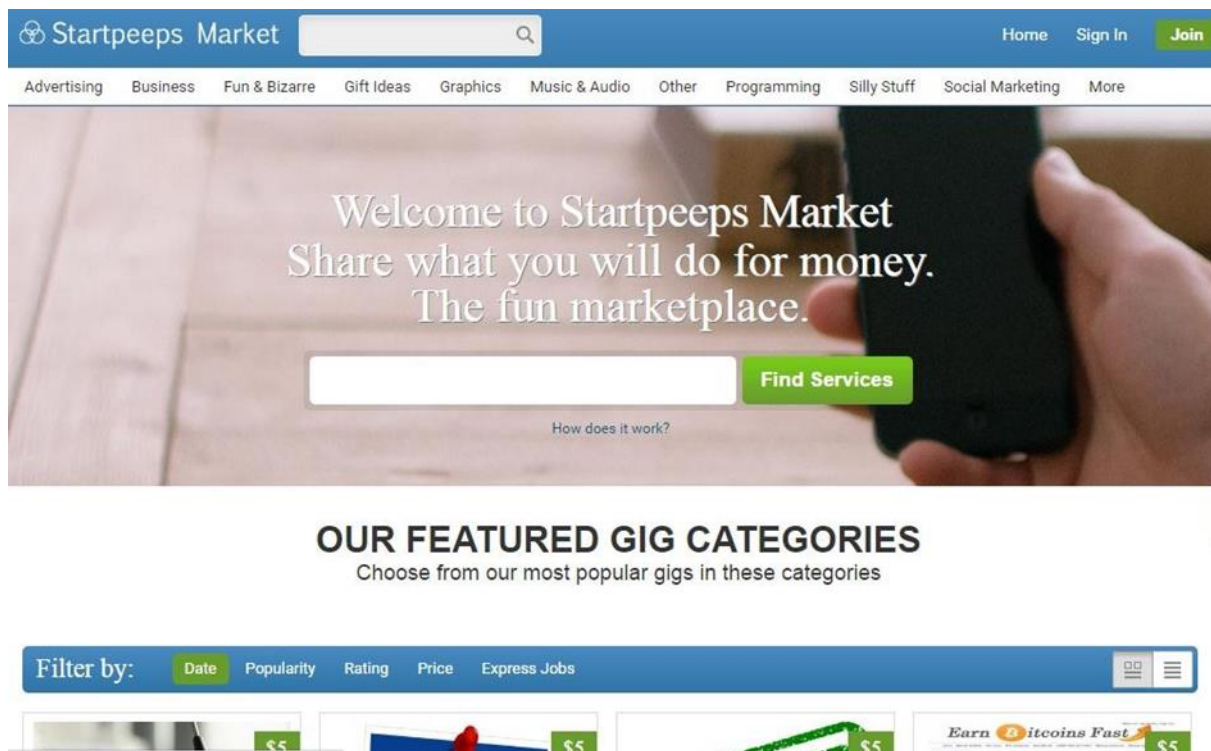
Our Partners:
Some links are affiliate links, make sure to sign up through these links, all revenue will go to StartPeeps members (including you).

Description	Website	Instructions
StartPeeps Market	http://startpeepsmarket.com	
AdPlusCash (APC)	https://adpluscash.com	<ol style="list-style-type: none"> 1. Enter the ADZ amount you'd like added to your APC account in the "Amount" field. 2. Enter your APC Member ID in the "Remarks" field. <i>Your APC Member ID can be found on the Member Overview section in your APC Back-office.</i> 3. We are selling affordable adpack with only \$3 each pack. Each pack will give \$3.9 (130%) and we providing unlimited withdraw limit to all members. <p>The fund will be added to your APC account manually within 24 hours. The coinmarketcap.com exchange rate will be used. A 10% transaction fee will be deducted by APC from the total amount. Minimum add fund is \$10.</p>
CryptoCoinTraffic (CCT)	https://cryptocointraffic.com	<ol style="list-style-type: none"> 1. Enter the ADZ amount you'd like added to your CCT account in the "Amount" field. 2. Enter your CCT Member ID in the "Remarks"

Some of the partners will have a referral program which will allow the ADZcoin team to generate revenue that can be used to distribute ADZ amongst extension users.

5. Startpeepsmarket

On Startpeepsmarket.com people have the opportunity to sell products and services for ADZcoins. It's a similar site as for instance Fiverr.com but focusing solely on ADZcoin as it's the only accepted payment method.



We have integrated the ADZcoin payment gateway into the platform so the sellers will receive ADZcoins to their Startpeeps web wallet.

The main benefits are:

- Huge buyer market as all Startpeeps members can spend ADZ here
- Only 10% fees instead of 20% (+Paypal) fees on Fiverr
- Affiliate program earning 50% of fees for life! (coming soon)

Smart marketers can easily sell their products, invite their customers to join their group on Startpeeps and they will have customers for life who get a discount for life. Now that's a win-win situation!

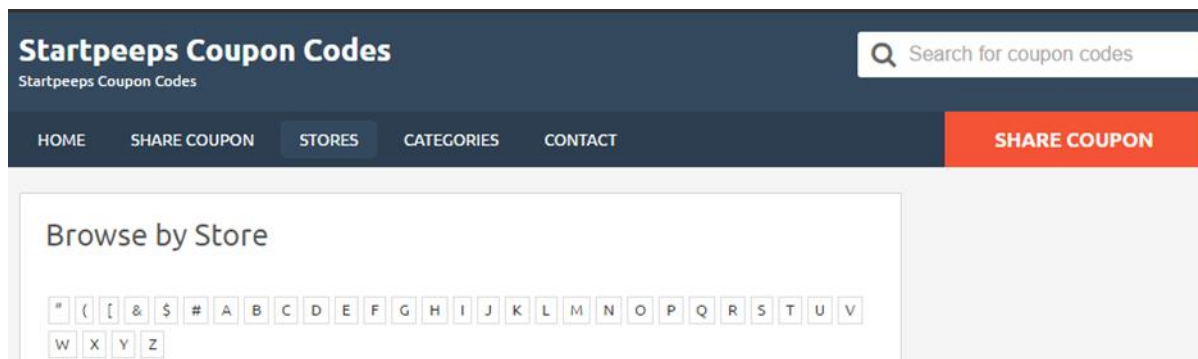
Right now the focus is solely on digital products and services, but this platform will eventually become an Ebay type ADZ-only platform that will allow everybody to sell anything they want, so the growth potential is huge.

The fees earned by the ADZcoin team will be distributed amongst ADZ extension users.

6. StartpeepsCoupons

Everybody likes a discount when they shop online, so that's why we have created an additional platform where thousands of online retailers are listed with coupon codes so you pay the lowest price possible.

This is also the site used to pull the coupons from inside the ADZcoin browser extension so the coupon codes are displayed when you shop.



Thousands of stores are added already and the goal is to become just as big as a site like Retailmenot.com which is one of the major coupon code sites around, and by offering an additional product like the browser extension along with an ever growing community this is definitely possible.

Every time somebody buys something through Startpeeps coupons the ADZcoin project team will earn a commission and use this revenue to buy ADZcoins on the exchanges and use them to distribute amongst ADZ extension users.

This will not only increase the amount of ADZ extension users receive, but also increase the demand side of ADZ which will push the price up on the market, as the price is determined by supply and demand.

7. Cashback Rewards

To increase the volume and sales even more, a Cashback feature will be included into Startpeeps coupons.

What it comes down to is this:

- You buy something for \$100
- We Earn \$20 and buy 200 ADZ (just example)
- We share 100 ADZ with you

All that is required is for us to confirm you made the purchase through our referral link and you can earn ADZ in the process!

This will heavily increase people buying through our referral link as ADZcoin will grow in popularity more and more and people will do anything they can to earn ADZ.

And at the same time, it'll increase the amount of ADZ we can buy and distribute amongst ADZ extension users.

8. ADZcoindesk

A project wouldn't be a project without a news blog reporting about all new developments and happenings.

That's why the ADZcoin team has dedicated a lot of effort on creating a blog that is informative and provides a lot of info about the ADZcoin project.

If you have some time make sure to read ADZcoindesk.com to stay up to date with everything the ADZcoin team is doing to grow the project.

9. Startpeepsforum

Another great place to discuss more about the ADZcoin project and internet marketing in general is Startpeepsforum.com, the forum dedicated to increase your knowledge.



Forums

Slowly but steadily the user base will grow until it becomes one of the main marketing forums with a lot of sections dedicated to ADZcoin and the ADZcoin project.

One of the future developments that will increase the forum's popularity is the addition of the Startpeeps forum API which will allow you to earn ADZcoins from other members just for posting high quality content.

Obviously a forum can be monetized in many ways, so all earnings from this will be distributed amongst ADZ extension users.

10. ADZcoin Mining

Finally, ADZcoin has still way over 40 million coins to be mined, so the ADZcoin team will set up miners who will mine a lot of coins every day to distribute amongst ADZcoin extension users.



The production will increase as the revenue from the other sources increases, mainly from the coupon code site and cashback rewards.

Conclusion

If you know a thing or 2 about what makes crypto currencies popular, then I'm sure you are already super excited about the ADZcoin project.

The coin is way undervalued at the moment simply because we aren't ready with all developments, which is needed to launch the entire project to the world.

But if we ask ourselves what makes a crypto currency popular then it comes down to these things:

- **The idea / What specific problem does it solve?**

ADZcoin has the potential to be added to just about any website in the world. The concept solves an imminent issue, namely serving as a replacement of lost revenue for publishers caused by ad blockers.

At the same time it will introduce millions of people to crypto currencies and has the potential to go mainstream unlike any other crypto currency out there.

- **The community / Is there a solid base of supporters?**

In order to go viral, the project needs a solid user base that can spread the word. As you have learned the project has its own social media platform where all the action takes place.

This social media platform has nearly 50,000 users already who can help spread the word once all infrastructure is set up and ready to be launched to the world. This is huge and is bound to make the concept go viral in no time!

- **The usage / Can ADZcoin be used any other way?**

I'm sure this report has shown you the enormous amount of potential for ADZcoin to become just as popular as any other crypto currency in terms of usage.

The social media platform where people earn free ADZcoins in combination with the payment gateway and partner section that enables users to easily spend ADZ in partner sites is a unique concept.

The main issue with Bitcoin for the general public is that they first need to buy Bitcoins somehow in order to spend them. This doesn't make much sense and the ADZcoin concept which combines social media (which is crucial for any business these day) with earning of free coins makes the step for merchants to accept ADZ as payment option very small.

- **General demand / Is the coin a good investment?**

No matter how you look at it, many traders see crypto currencies as an investment option and buy coins they think will rise in value.

The benefit of ADZcoin is that there will always be a high demand side, since we will use the affiliate commissions we earn from the coupon code site and cashback rewards to buy ADZcoins every day.

In that regard, investors will feel confident that ADZ will never see a huge decrease in price as some other coins do making it a solid investment.

All these things combined will make ADZcoin one of the top coins in the market, if not the biggest coin because the potential to go viral is so huge it's almost scary to imagine how big this can grow.

Imagine seeing the ADZcoin monetization widget on:

- Blogs
- Websites
- Youtube videos
- Forum signatures
- Blog comments
- Wordpress plugin pages
- Anywhere people ask for donations

The potential of going viral is almost inevitable since everybody with a Startpeeps account will be able to generate a link and use the ADZcoin monetization widget to earn ADZ by adding value to the web.

Getting excited about the rise of ADZcoin?

You should be, the sky is the limit for this project that's for sure!



And thinking that ADZ is sold for pennies now, it's crazy isn't it? ☺